



Music Licensing Policy

At **Commercials By The Dozen**, we're all about helping radio stations make better radio. One key way we do that is by ensuring every production element in our final audio is fully licensed. This protects everyone involved from potential copyright infringement lawsuits by music publishers and record labels.

To avoid any copyright issues with audio elements like music and sound effects that we don't own, we require you to provide us with the following licenses:

- **Mechanical License:** This gives us the right to reproduce and distribute a song in an audio format (like in a radio ad) and is usually provided by the music publisher.
- **Master Use License:** This license is needed if we're using a specific sound recording of a song. Essentially, we need the license from the record company that provided that particular version of the audio. For example, if you request the karaoke version of a song, we need the master use license from the record label that created that karaoke version.
- **Public Performance License:** Your radio station should already have this through its ASCAP/BMI agreements. Just a heads-up, this license covers broadcast only—it doesn't extend to reproduction in commercials.

Rest assured, all the music we use in our commercials is fully licensed for both video and audio broadcasts.